

**Internship Field: Fashion Marketing**  
**Job ID: UK005**



Fashion



PR & Marketing

**Internship Dynamics**

Location: London, UK

Length: 2 positions between June to August for 6 weeks

**Overview on the Organisation**

We are a long history fashion brand, aiming to dress real woman who love quality and beautiful fabrics. London based, made in Italy. "Every woman wants to be seduced by the clothes she wears. Our collection allows her to achieve a sexy look, but always keeping a chic edge. Our customer likes herself and doesn't have the hang up of following fashion as a slave. What we dress our clients in at James Lakeland, varies from their lifestyles, to size to age. They all have one common factor: a love of clothes and fabrics that fit properly and drape beautifully."

Our business covers wholesale, with around 100 independent accounts in the UK and Ireland in addition to select international accounts; a retail arm of currently 8 standalone stores, four concessions in high-profile independents Maya Maya, Artichoke, Julie Fitzmaurice and Darcy B, as well as further concessions in Browns of York, seven House of Fraser branches and three Fenwicks stores; as well as an e-commerce arm.

**Duties**

Fashion intern

Multi roles will be available to explore, including marketing, styling, looking at the retail side.

You will be assisting all-round.

**Application Deadline**

24<sup>th</sup> January 2025 (Friday)